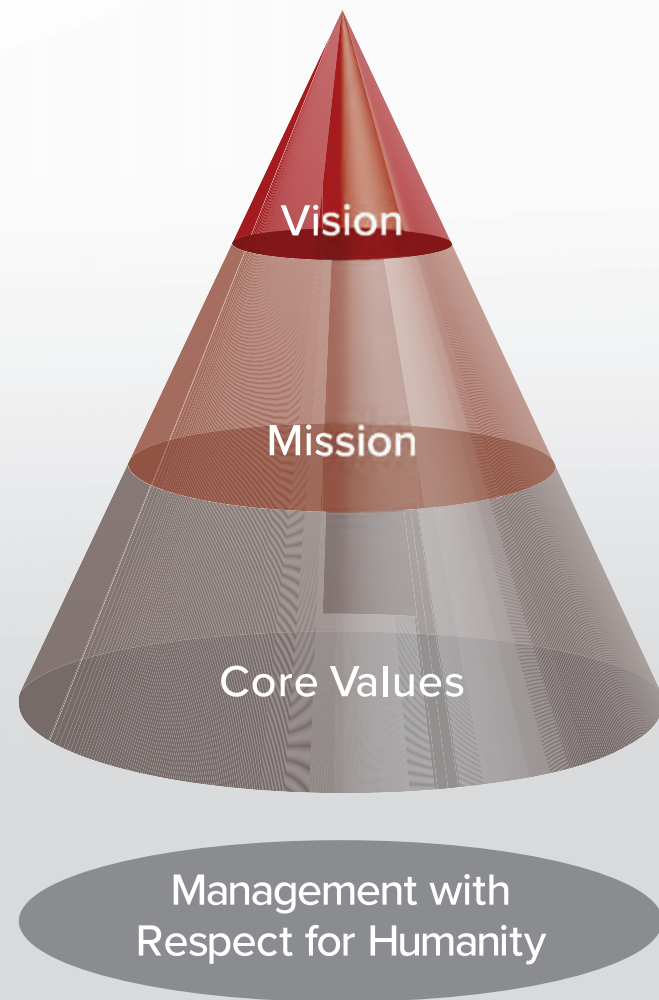


The IDEC Way

As a step towards becoming a truly global company, the IDEC Group has established a new philosophy – “The IDEC Way”.



Vision

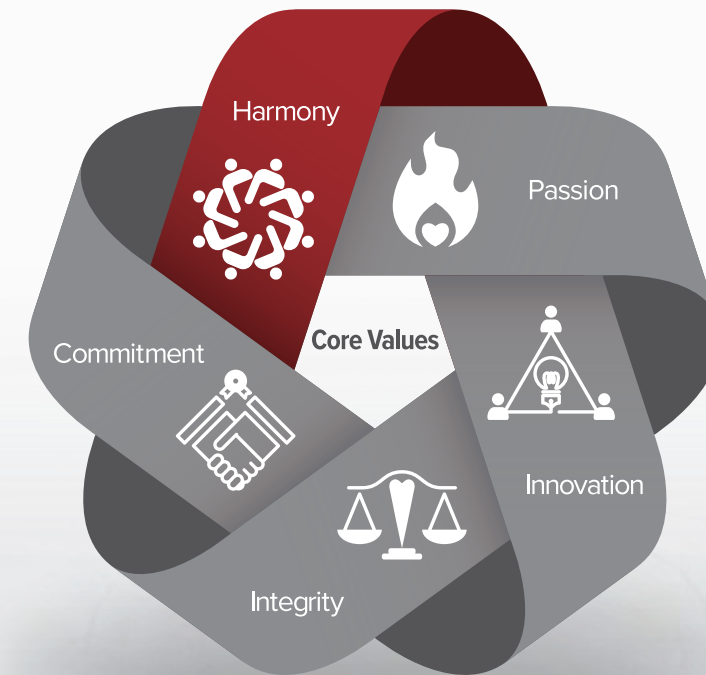
Pioneer the new norm for a safer and sustainable world.

We will drive the future of manufacturing by creating new possibilities and establishing new standards that will become the “new norm” of tomorrow’s world. Through our efforts, we envision a safer and more sustainable world, bringing happiness and peace of mind for all.

Mission

To create the optimum environment for humans and machines.

Our mission is to make the point of contact where people interface with machines easy, safe, and secure. We will introduce new products and services to respond to a diverse set of customer demands beyond those of our industrial customers, including increased safety, reliability, operability and environmental awareness.



Core Values

| | | |
|--|-------------------|--|
| | Harmony | In Harmony with our co-workers, our customers and society. |
| | Passion | Joy in fulfilling our mission. |
| | Innovation | Take on new challenges and embrace change. |
| | Integrity | Exhibit honesty, fairness and respect at all times. |
| | Commitment | Be the person everyone can count on. |

Contents

- 1 The IDEC Way
- 3 Top Message & Strategy

- Business Overview**
- 7 Global Network
- 9 Value Creation Process

- Our Business**
- 11 Product Groups
- 13 Business Categories
- 23 Feature
- 25 Topics

- CSR**
- 27 CSR Management
- 29 CSR Activity Topics

- Corporate Data**
- 31 Financial/Non-financial Data
- 33 Corporate Directors & Officers
- 35 History
- 37 Company Information